

[BrianBasilico.com](http://BrianBasilico.com)



For Booking Info, contact me at:  
**630-692-1431**

## TESTIMONIALS

“Brian is a dynamic speaker with a passion for his subject.”

~ Carol Alfrey  
Conley Outreach  
Community Services

“Brian has certainly earned the title of “Social Media Guru”. Thank you for an exceptional presentation!”

~ Laura Witlox Middaugh  
Crystal Lake Chamber of  
Commerce

# BRIAN BASILICO

## SIGNATURE PROGRAM

**IT'S NOT ABOUT YOU, IT'S ABOUT BACON!**  
Relationship Marketing In A Social Media World!

Social Networking and Social Media has changed the landscape of communications with business. People often treat Social Media like advertising, but you can't delegate or outsource relationships.

In this presentation, you will learn what the successful people and businesses are doing to make the most of their relationships. Learn tips and techniques but more importantly, the “Why” behind the “How.” Your business and audience will be impressed with the new online you!

## BIO

Brian Basilico is an award winning and internationally recognized author, speaker and coach. He's the founder and president of B2b Interactive Marketing Inc., an award winning marketing consulting and production company in Aurora Illinois. B2b helps companies and non-profits, market their products and services through the effective use of on-line tools including; websites, blogs, eMail, social networking, Google, S.E.O., YouTube, and more.

Brian's career spans over 30 years. Since starting his first production company in 1979, he's produced thousands of projects for companies ranging from solopreneurs to Fortune 100. Brian combines years of marketing experience, with technical expertise, to build on-line campaigns that produce measurable results. As a musician, technician, programmer, producer and consultant, he has built a reputation for creativity, innovation, and translating “geek” into english. Brian is also an adjunct professor, trainer and author of many social networking and marketing blogs. He has been featured with articles in Inc. and Entrepreneur magazines.

FEATURED IN **Inc.**

**Entrepreneur**  
MAGAZINE